

Begin the New Year



with a Fresh Start

The Quit For Life[®] Program offers a fresh approach to quitting tobacco. When you enroll, our Quit Coach[®] team will help you create a quit plan that's right for you. Plus, they'll provide quit tips and replacement strategies to help you break free from nicotine. You may even be eligible for free quitting aids like gum or patches to help ease your cravings.

Even if you've tried to quit before, the Quit For Life[®] Program gives you the fresh start you need to be successful in the New Year.

Don't wait! Call today to get started!

1-866-QUIT-4-LIFE (1-866-784-8454)

www.quitnow.net



The Quit For Life[®] Program is brought to you by the American Cancer Society and Alere Health, LLC. The two organizations have 40 years of combined experience in tobacco cessation coaching and have helped more than two million tobacco users. Together we will help millions more make a plan to quit, realizing the Society's mission to save lives and create a world with more birthdays.